

The Trademark Watch Company (TTWC) is a Business Unit of Sagacious Research Private Ltd.

# **Trademark Search Report**

Baby Safety Inc.

August 21, 2015

# **Table of Content**

1	-	Overview
		ective & Background
	1.2 Des	scription of Mark
	1.3 Me	thodology
2		Strategy
		rd Variations for "Baby"
	2.2 Wo	rd Variations for "Safety"
	2.3 Wo	rd variations for "Inc."
	2.4 Alg	orithm6
	2.5 Sea	rch Strings7
	2.5.1	AU (Australia)7
	2.5.2	NZ (New Zealand)7
	2.5.3	UK (United Kingdom)
	2.5.4	WIPO (International Register)
	2.5.5	Common Law Search (AU, NZ & UK Covered)
3	Results	
		(Australia)
	3.1.1	Australia [Most Relevant Results]
	3.1.2	Australia [Other Results]
	3.2 NZ	(New Zealand)19
	3.2.1	New Zealand [Most Relevant Results]
	3.2.2	New Zealand [Other Results]
	3.3 UK	(United Kingdom)
	3.3.1	UK (United Kingdom) [Most Relevant Results]
	3.3.2	UK (United Kingdom) [Other Results]
		PO (International Register)
	3.4.1	WIPO (International Register) [Most Relevant Results]

	3.4.2	WIPO (International Register) [Other Results]	. 29
3		ommon Law Search (AU, NZ & UK Covered)	
3	6 Do	omain Name Search	. 37
	3.6.1	Domain Name Availability	. 37
	3.6.2	WHOIS Domain Name Details (For Taken Domains)	. 38
4	Disclai	mer	. 39

# **1** Project Overview

#### 1.1 Objective & Background

Client wanted to conduct a search and identify trademark results that could affect the registration of the word "Baby Safety Inc." as a trademark in the mentioned jurisdictions. Accordingly client wanted to conduct the search covering trademark registrations in the mentioned jurisdictions.

#### **1.2** Description of Mark

The mark provided by the client has the following aspects:

Textual Aspect : Baby Safety Inc.
-----------------------------------

#### 1.3 Methodology

The following methodology was adopted for performing the Search:

S. No.	Task	Aspect Focused	Jurisdiction
1	ATMOSS (Australian Trade Mark On-line Search System) Trademark Database Search for various components of the word and similar-sounding variants	Different strings to capture all variations of the given word.	Australia
2	Intellectual Property of New Zealand (National PTO) Database Search of various components of the word and similar- sounding variants	Different strings to capture all variations of the given word.	New Zealand
3	TM View Database Search for various components of the word and similar-sounding variants	Different strings to capture all variations of the given word.	United Kingdom
4	Romarin Database Search of various components of the word and similar-sounding variants	Different strings to capture all variations of the given word.	WIPO
5	Common Law Search of various components of the word and similar-sounding variants	Different strings to capture all variations of the given word.	Google, Yahoo, Yellow Pages, White Pages & Newspapers

# 2 Search Strategy

# 2.1 Word Variations for "Baby"

Variants		
Baby	Beby	B{v}b{v}
Be-b		
{v} represents a,e,i,o,u and y		

#### 2.2 Word Variations for "Safety"

Variants		
Safety	Safeti	S{v}f{v}t{v}
Chefti	shefti	Safe-t
{v} represents a,e,i,o,u and y		

# 2.3 Word variations for "Inc."

	Variants	
Inc.	Incorporation	
{v} represents a,e,i,o,u and y		

# 2.4 Algorithm

Algorithm for developing phonetic variants		
All vowels are equivalent. Repeated or double letters equal a single letter.		
PF = F		
PH = F	Suffix QU = K	
Z = S	Suffix QUE = K	
TS = S	Suffix QUES = K	
DN = N	QU = KW	
GN = N	Q = K	
Prefix MN = N	KS = X	
Prefix PN = N	KN = N	
Prefix PS = S	Prefix GH = G	
Prefix PT = T	Suffix GH = F	
Prefix WR = R	GH = Disappears	
CE = SU	Prefix H = H	
CI = SU	SH = SH	
CY = SU	H = Disappears	
CH = CH	Y = U	
G = Zee	0 = AU	
G = Jee	T = Ti	
L = LL	i =eye	
Any repeated or double letters that	may have been created are removed.	

# 2.5 Search Strings

#### 2.5.1 AU (Australia)

S. No.	Search Strategies	
1	Fuzzy, Phonetic and Stemming variations of the word "Premme" on the Australian Trade Mark On-line Search System (ATMOSS) Database for trademarks registered under Australia.	

#### 2.5.2 NZ (New Zealand)

S. No	0.	Search Strategies	
1		Fuzzy, Phonetic and Stemming variations of the word "Premme" on the Intellectual Property of New Zealand (National PTO) Database for trademarks registered under New Zealand.	

# 2.5.3 UK (United Kingdom)

S.	No.	Search Strategies
	1	Fuzzy variations of the word "Baby Safety Inc." on the TM View Database for trademarks registered under UK Database.

# 2.5.4 WIPO (International Register)

S. No.	Search Strategies
1	Fuzzy, Phonetic and Stemming variations of the word "Baby safety inc." on the Romarin Database for trademarks registered under WIPO.

#### 2.5.5 Common Law Search (AU, NZ & UK Covered)

S. No.	Search Sources
1	Internet Search Engines (Google & Yahoo)
2	Yellow pages
3	White pages
4	US newspapers (The New York Times, The Wall Street Journal, Los Angeles Times, Newark (NJ) Star Ledger, USA Today & Washington Post)

# 3 Results

# 3.1 AU (Australia)

**Dead Marks** have been highlighted in Grey.

#### 3.1.1 Australia [Most Relevant Results]

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
1	BABY GROW SAFE	1215908	21-DEC-2007	01-AUG-2008	Registered / Protected	Class 10: Baby bottles; covers for baby feeding bottles.	Felicity Benn 6 Lake Tahoe Drive BILAMBIL HEIGHTS NSW 2486 AUSTRALIA
2	BABY RESTRAINT FITTERS KEEPING YOUR CHILD SAFE	1317070	25-AUG-2009	01-APR-2010	Registered / Protected	Class 37: Installation, repair and maintenance of safety restraints within motor vehicles.	Hire for Baby Pty Ltd 3 Dale Street MARIBYRNONG VIC 3032 AUSTRALIA
3	BABYSAFE AUSTRALIA	1320256	11-SEP-2009	29-APR-2010	Registered / Protected	Class 20: Furniture, including bedroom furniture, beds, cots, cot-beds, single and multiple bunks, convertible furniture, trundles and trundle beds, sofa beds, mattresses, ensembles, bed bases, bed frames, bed heads, bedding in this class, pillows, change tables and change stations (furniture), dressers (furniture), dressing tables, bedside tables, wardrobes, chests (furniture), tallboys, shelves and shelf-units (furniture), bookcases, desks and all accessories, parts and components relating to the foregoing; picture frames, mirrors.	
4	SAFETY BOOK SAFE4BABY	1376797	10-AUG-2010	08-JUN-2011	Registered / Protected	Class 35: Retail, wholesale and distribution services in relation to babies' bottles, babies' feeding bottles, baby bottles, covers for baby feeding bottles, feeding bottle receptacles, feeding bottle teats, feeding bottle valves, baby bottle warmers and bottle covers;	Zuvu Pty Ltd 16 Coonil Street OAKLEIGH SOUTH VIC 3167 AUSTRALIA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
						marketing; advertising; sales promotion, including through customer loyalty programs; import and export services; arranging and conducting of buying and selling.	
5	Rhonda's Safe n Dry Baby Towel	1421553	29-APR-2011	28-NOV-2011	Registered / Protected	Class 24: Towels (textile) for use in connection with babies.	Rhonda Goodwin 123 Macquarie Avenue CESSNOCK NSW 2325 AUSTRALIA
6	BABY ON BOARD! DREAMBABY GROWING SAFELY	1456426	28-OCT-2011	12-OCT-2012	Registered / Protected	Class 20: Plastic novelty signs.	Elbee Pty Ltd 16 Fairweather Street BELLEVUE HILL NSW 2023 AUSTRALIA
7	BABYSAFE AUSTRALIA	1457341	10-NOV-2011	05-SEP-2012	Registered / Protected	Class 03: Bar soap; bath soap; body soaps; cakes of soap; cosmetic soaps; facial soaps; floating soaps; laundry soaps; liquid soaps; medicated soap; perfumed soaps; shower soap; soap powders; soap products; soap solutions; soaps; soaps for laundry use; soaps for personal use; soaps in cake form; soaps in gel form; soaps in liquid form; shower gels; babies' bath preparations (non-medicated); bath creams, not medicated; bath gels, not medicated; bath lotions, not medicated; bath oils, not medicated; bath products, not medicated; bath salts, not for medical purposes; bubble bath; cosmetic bath products; bath lotions, not medicated; body lotions (other than for medical purposes); moisturising body lotion (cosmetic); perfumed body lotions (toilet preparations); skin care lotions (cosmetic); skin lotions (cosmetic); baby shampoo; hair shampoo; herbal shampoo; medicated shampoos; non-medicated shampoos; shampoos for human hair; shampoos for personal use; sun block; sun blocking cream (cosmetics); sun blocking lotions	Starmen Pty Ltd 5 Ballantyne Road KEWDALE WA 6105 AUSTRALIA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
						(cosmetics); sun blocking preparations (cosmetics); lip gloss; essential oils; perfumery; fragrances; toiletries; cosmetics; massage oils, not medicated; baby bath preparations (non-medicated); baby body milks; baby lotions; baby oil; baby shampoo; skin balms (cosmetic); body talcum powder; talc (toiletries); talcum powder; bath salts, not for medical purposes; perfumed bath salts (toilet preparations); nappy cream (non-medicated). Class 4: Candles; fragranced candles; perfumed candles; scented candles. Class 35: Direct marketing and selling by home party plan; retailing of goods (by any means); wholesaling of goods (by any means).	
8	SAFEBABY	807763	21-SEP-1999	21-FEB-2002	Registered / Protected	Class 12: Prams; strollers; baby carriages and safety seats for babies and children. Class 20: Furniture; child restraints being child supports for holding a child in a reclining or sitting position; cots; portable cots; beds; mattresses; cradles; chairs including high chairs; tables including change tables; infant and baby walkers; baby bouncers and bassinets.	Child Accident Prevention Foundation of Australia Level 1, 222 Church Street, RICHMOND VIC 3121 AUSTRALIA
9	SAFEBABY CODE	807764	21-SEP-1999	21-FEB-2002	Registered / Protected	Class 12: Prams; strollers; baby carriages and safety seats for babies and children. Class 20: Furniture; child restraints being child supports for holding a child in a reclining or sitting position; cots; portable cots; beds; mattresses; cradles; chairs including high chairs; tables including change tables; infant and baby walkers; baby bouncers and bassinets.	Child Accident Prevention Foundation of Australia Level 1, 222 Church Street, RICHMOND VIC 3121 AUSTRALIA
10	DREAMBABY GROWING SAFELY	1068017	03-AUG-2005	13-MAR-2006	Registered / Protected	Class 20: Child safety items namely cupboard, drawer and appliance catches, latches, locks and padded/soft corner cushions, bumpers, neck supports.	Elbee Pty Ltd 16 Fairweather Street BELLEVUE HILL NSW 2023 AUSTRALIA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
11	SAFETY BOOK SAFE4BABY	1376797	10-AUG-2010	08-JUN-2011	Registered / Protected	Class 35: Retail, wholesale and distribution services in relation to babies' bottles, babies' feeding bottles, baby bottles, covers for baby feeding bottles, feeding bottle receptacles, feeding bottle teats, feeding bottle valves, baby bottle warmers and bottle covers; marketing; advertising; sales promotion, including through customer loyalty programs; import and export services; arranging and conducting of buying and selling.	Zuvu Pty Ltd 16 Coonil Street OAKLEIGH SOUTH VIC 3167 AUSTRALIA
12	Rhonda's Safe n Dry Baby Towel	1421553	29-APR-2011	28-NOV-2011	Registered / Protected	Class 24: Towels (textile) for use in connection with babies.	Rhonda Goodwin 123 Macquarie Avenue CESSNOCK NSW 2325 AUSTRALIA
13	BABY ON BOARD! DREAMBABY GROWING SAFELY	1456426	28-OCT-2011	12-OCT-2012	Registered / Protected	Class 20: Plastic novelty signs.	Elbee Pty Ltd 16 Fairweather Street BELLEVUE HILL NSW 2023 AUSTRALIA
14	BABYSAFE AUSTRALIA	1457341	10-NOV-2011	05-SEP-2012	Registered / Protected	Class 03: Bar soap; bath soap; body soaps; cakes of soap; cosmetic soaps; facial soaps; floating soaps; laundry soaps; liquid soaps; medicated soap; perfumed soaps; shower soap; soap; soap powders; soap products; soap solutions; soaps; soaps for laundry use; soaps for personal use; soaps in cake form; soaps in gel form; soaps in liquid form; shower gels; babies' bath preparations (non-medicated); bath creams, not medicated; bath gels, not medicated; bath lotions, not medicated; bath oils, not medicated; bath products, not medicated; bath salts, not for medical purposes; bubble bath; cosmetic bath products; bath lotions, not medicated; body lotions (other than for medical purposes); moisturising body lotion (cosmetic); perfumed body lotions (toilet preparations); skin care lotions	Starmen Pty Ltd 5 Ballantyne Road KEWDALE WA 6105 AUSTRALIA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
						(cosmetic); skin lotions (cosmetic); baby shampoo; hair shampoo; herbal shampoo; medicated shampoos; non-medicated shampoos; shampoos for human hair; shampoos for personal use; sun block; sun blocking cream (cosmetics); sun blocking lotions (cosmetics); sun blocking preparations (cosmetics); lip gloss; essential oils; perfumery; fragrances; toiletries; cosmetics; massage oils, not medicated; baby bath preparations (non-medicated); baby body milks; baby lotions; baby oil; baby shampoo; skin balms (cosmetic); body talcum powder; talc (toiletries); talcum powder; bath salts, not for medical purposes; perfumed bath salts (toilet preparations); nappy cream (non-medicated). Class 4: Candles; fragranced candles; perfumed candles; scented candles. Class 35: Direct marketing and selling by home party plan; retailing of goods (by any means); wholesaling	
15	Sleep Safe Baby	1688242	18-APR-2015	N/A	Under Examination - Extension Fees Not Required	of goods (by any means). Class 25: Apparel (clothing, footwear, headgear); Articles of clothing made from wool; Boys' clothing; Children's clothing; Clothing; Clothing for babies; Girl's clothing; Infants' clothing; Linen articles of clothing; Ready-made clothing; Ready-made linings (parts of clothing); Ready-to-wear clothing; Woven articles of clothing. Class 35: Retail clothing shop services.	The trustee for the Dawson Family Trust PO BOX 620 ST. AGNES SA 5097 AUSTRALIA
16	BABIES "R" US SAFETY PROTECT YOUR BABY	1710744	20-FEB-2015	N/A	Under Examination - Extension Fees Not Required	Class 11: Night lights. Class 20: Plastic outlet covers for protection of babies; slide, knob, and appliance locks; drawer latches; stove knob covers and adjustable stove guards; foam pinch protectors; furniture and television straps; corner and edge cushions; fireplace guard cushions; plastic teething rail covers for babies; cloth crib rails for protection of babies;	Geoffrey, LLC One Geoffrey Way Wayne NJ 07470 UNITED STATES OF AMERICA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
						bedrails.	
17	Sleep Safe Baby	1688242	18-APR-2015	N/A	Under Examination - Extension Fees Not Required	Class 25: Apparel (clothing, footwear, headgear); Articles of clothing made from wool; Boys' clothing; Children's clothing; Clothing; Clothing for babies; Girl's clothing; Infants' clothing; Linen articles of clothing; Ready-made clothing; Ready-made linings (parts of clothing); Ready-to-wear clothing; Woven articles of clothing. Class 35: Retail clothing shop services.	The trustee for the Dawson Family Trust PO BOX 620 ST. AGNES SA 5097 AUSTRALIA
18	BABIES "R" US SAFETY PROTECT YOUR BABY	1710744	20-FEB-2015	N/A	Under Examination - Extension Fees Not Required	Class 11: Night lights. Class 20: Plastic outlet covers for protection of babies; slide, knob, and appliance locks; drawer latches; stove knob covers and adjustable stove guards; foam pinch protectors; furniture and television straps; corner and edge cushions; fireplace guard cushions; plastic teething rail covers for babies; cloth crib rails for protection of babies; bedrails.	Geoffrey, LLC One Geoffrey Way Wayne NJ 07470 UNITED STATES OF AMERICA
19	SAFBABY	1704439	09-APR-2015	N/A	Accepted	Class 35: Providing online retail services offering a wide variety of goods via a global computer network; advertisement and promotion of products and/or services through endorsement and/or identification. Class 41: Electronic publication of educational information on a wide range of topics, including online and over a global computer network; compilation and provision of educational information.	Murray Clarke 138 Clovelly Road, Bucklands Beach Auckland 2012 NEW ZEALAND
20	BABY SAFETY	1177966	23-MAY-2007	N/A	Withdrawn	Class 12: Prams, strollers, wheeled nursery goods. Class 20: High chairs, household and portable cots, infant safety barriers. Class 24: Textile nursery goods. Class 41: Training.	INFANT AND NURSERY PRODUCTS ASSOCIATION OF AUSTRALIA (INC.) Suite 3 12 Floriston Road BORONIA VIC 3155 AUSTRALIA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
21	BY ON BOARD! SAFETY 1ST	1355672	09-APR-2010	N/A	Withdrawn	Class 20: Furniture for use by infants including high chairs, booster seats, bassinets, infant bouncers, infant walkers; plastic novelty signs.	Cosco Management, Inc. 300 Delaware Avenue, Ste 1285, Wilmington, Delaware 19801, UNITED STATES OF AMERICA
22	MR. BABY PROOFER CHILD SAFETY SERVICES	462056	20-MAR-1987	N/A	Lapsed / Not Protected	Class 42: Childproofing homes (including backyards, gardens, pools, garages), motor vehicles and schools by supplying and installing child safety products. Specialize in making a secure and safe environment for babies and children.	AMSA International Marketing Co. Pty Ltd Pty Ltd PO Box 339 DOUBLE BAY NSW 2028 AUSTRALIA
23	BABY SAFE NURSERY PRODUCTS GO FOR IT	485972	27-APR-1988	N/A	Lapsed / Not Protected	Class 20: The following goods: nursery furniture including, cots, cradles, change tables, playpens.	K.T. Designs 10 Whitehead Street SINGLETON WA 6211
24	Earth Friendly Baby Safe	532089	05-APR-1990	N/A	Lapsed / Not Protected	Class 16: Babies napkins.	Kevin Maartensz 119 Willoughby Road CROWSNEST NSW 2065 AUSTRALIA
25	BONOMELLI CALMA BABY "A SAFE NATURAL HERBAL MIXTURE FOR BABIES TO DRINK"	548509	08-JAN-1991	N/A	Lapsed / Not Protected	Class 05: Bonomelli - Calma Baby - herbal tea.	J.P. Imports Pty Ltd 5 Robinson Street CROYDON NSW 2132 AUSTRALIA
26	BONOMELLI CALMA BABY "A SAFE NATURAL HERBAL MIXTURE FOR BABIES TO DRINK"	548510	08-JAN-1991	N/A	Lapsed / Not Protected	Class 32: Bonomelli - Calma Baby - herbal tea.	J.P. Imports Pty Ltd 5 Robinson Street CROYDON NSW 2132 AUSTRALIA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
27	BABY SAFE	810393	15-OCT-1999	N/A	Lapsed / Not Protected		Cooroy Mountain Spring Water 314 Cooroy Mountain Road COOROY QLD 4563 AUSTRALIA
28	BABY SAFETY CAPSULE	863477	22-JAN-2001	N/A	Lapsed / Not Protected	equipment included in this class including: child restraints, harnesses, seat belts, selt belt and harness	SUNSHINE VIC 3020
29	Little Bottoms Baby Safety Seat Cover	944922	25-FEB-2003	N/A	Lapsed / Not Protected	protective covers, including plastic and linen protective covers for safety seats attached to super market shopping trolleys.	Susan Jennifer Barton- Power Unit 3 6 Harrison Street MITCHAM VIC 3132 AUSTRALIA
30	BabySafe	1504264	25-JUL-2012	N/A	Lapsed / Not Protected	restraints, harnesses, seat belts, seat belt and	Britax Childcare Pty Ltd 99 Derby Road SUNSHINE VIC 3020 AUSTRALIA
31	JOEY PODS SAFE BABY BEANBAGS		24-SEP-2012	N/A	Lapsed - Accepted	Class 20: Baby nests in the nature of padded baby carriers.	Orel Admon 9B Macbeth St BRAESIDE VIC 3195 AUSTRALIA

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
32	BABY SAFE	254285	N/A	N/A	N / A	Class 03: Not Available.	N/A

#### 3.1.2 Australia [Other Results]

**Dead Marks** have been highlighted in Grey.

- related to the mark and may not be directly relevant, or
- include at least one term common with the mark being searched, or
- fall under a different Classifications / G&S than the ones which are of relevance.

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
2							

**Dead Marks** have been highlighted in Grey.

# 3.2.1 New Zealand [Most Relevant Results]

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
1	BAMBINO BABY SAFE PRODUCTS	728035	13 Apr 2005	N/A	Abandoned	10: Apparatus in this class for baby feeding including breast pumps, pads and shields (not paper), feeding bottles and teats and valves for feeding bottles; baby pacifiers, teats and dummies, teethers and teething rings, other apparatus and instruments in this class for the medical, surgical or dental care of babies; parts and fittings in this class for the aforesaid goods. 12: Vehicles in this class including baby and child carriages, covers and hoods for carriages; push chairs, covers and hoods for push chairs, strollers and covers for strollers; parts and fittings in this class for the aforesaid goods. 21: Small domestic utensils and containers (not of precious metals or coated therewith) including babies feeding implements in this class including jugs (nonelectric), bottles for domestic use, feeding cups and moulded bibs; combs, sponges and brushes (other than paintbrushes); instruments and materials for cleaning purposes; baby baths; glassware, porcelain and urban ware not included in other classes; parts and fittings in this class for the aforesaid goods. 28: Toys, games and playthings including baby swings and playground equipment in this class; parts and fittings in this class for the aforesaid goods.	Bambino International Pty Ltd Physical : 82 Bellingara Road Miranda NSW 2228 (AU) Postal : PO Box 2145 Taren Point NSW 2229 (AU) Service : PO Box 76261 Manukau City Auckland 2241 (NZ)

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
2	Baby Safe	808468	24 Jun 2009	N/A	Abandoned	20: Baby products, namely portable (safety) gates, cots, tables and chairs, safety frames for adult beds which prevent babies from falling out.	JINCHANG LIANG Physical : 8A Howden Road Fairfield Hamilton 3214 (NZ) Postal : 8A Howden Road Fairfield Hamilton 3214 (NZ) Service : 8A Howden Road Fairfield Hamilton 3214 (NZ)

#### 3.2.2 New Zealand [Other Results]

**Dead Marks** have been highlighted in Grey.

- related to the mark and may not be directly relevant, or
- include at least one term common with the mark being searched, or
- fall under a different Classifications / G&S than the ones which are of relevance.

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
1	NEW ZEALAND HOT ROD ASSOCIATION INC. DEDICATED TO SAFETY Est. 1961	957920	27 Apr 2012	30 Oct 2012	Registered	41: Club services (entertainment or education); event management services (organization of educational, entertainment, sporting or cultural events); organisation of competitions (education or entertainment); providing information, including online, about education, training, entertainment, sporting & cultural activities; organisation of vehicle racing events.	The New Zealand Hot Rod Association Incorporated Postal : PO Box 454 Seventh Avenue Tauranga 3140 (NZ) Physical : 6 Aerodrome Road Mount Maunganui 3116 (NZ)
2	BABY SAFE RESTA	101505	16 Aug 1972	N/A	Cancelled	20: Furniture, mirrors, picture frames; articles (not included in other classes) of wood, cork, reeds, cane wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, celluloid, and substitutes for all these materials.	N/A
3	BABY SAFE RESTA	101506	16 Aug 1972	N/A	Cancelled	27: Carpets, rugs, mats, and matting; linoleums and other materials for covering floors; wall hangings (non-textile).	N/A
4	BABY SAFE RESTA	121781	24 Nov 1977	N/A	Cancelled	20: Furniture, mirrors, picture frames; articles (not included in other classes) of wood, cork, reeds, cane wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, celluloid, and substitutes for all these materials.	N/A

S. No	Trade Mark Name	App. No.	App. Date	Reg. Date	Status	Goods & Services	Applicant
5	BABY SAFE RESTA	121782	24 Nov 1977	N/A	Cancelled	27: Carpets, rugs, mats, and matting; linoleums and other materials for covering floors; wall hangings (non-textile).	N/A
	INCOME SAFEGUARD PLAN	181422	02 May 1988	N/A	Cancelled		THE NEW ZEALAND INSURANCE LIFE LTD Physical : 3-13 Shortland Street Auckland (NZ) Postal : 3-13 Shortland Street Auckland (NZ)
	BAMBINO BABY SAFE PRODUCTS	731025	13 Apr 2005	N/A	Abandoned	generating, drying, ventilating, water supply, sanitary and sterilisation purposes including steam sterilisers, plate warmers, baths and bath installations, fittings and fixtures in this class; parts and fittings in this class for the aforesaid goods; but	Bambino International Pty Ltd Physical : 82 Bellingara Road Miranda NSW 2228 (AU) Postal : PO Box 2145 Taren Point NSW 2229 (AU) Service : PO Box 76261 Manukau City Auckland 2241 (NZ)

**Dead Marks** have been highlighted in Grey.

# 3.3.1 UK (United Kingdom) [Most Relevant Results]

S. No.	Trademark Name	App. No.	App. Date	Reg. No.	Reg. Date	Status	Goods & Services	Applicant
1	BabeSafe	UK00002163730	09-04-1998	UK00002163730	18-09-1998	Registered	24: Textiles and household textile goods; mattress covers and bed covers.	Baby Factory (N.Z.) Limited
2	BabySafe	UK00002544181	08-04-2010	UK00002544181	13-08-2010	Registered	09: Liquid Crystal and colour changing thermometers to monitor safe temperatures for babies and children.	LCR Hallcrest Limited 1 Riverside Buildings, Dock Road Industrial Estate, Connah's Quay, Flintshire CH5 4DS
3	BabySafe Babywear	UK00002580679	28-04-2011	UK00002580679	05-08-2011	Registered	25: Clothing.	Grasshopper Holdings Ltd Hunter St/Craddock Street, Whitmore Reans, Wolverhampton, West Midlands WV6 0QZ
4	Baby Safe	UK00003001792	12-04-2013	UK00003001792	26-07-2013	Registered	41: Arranging and conducting of training workshops;Education services.	Sarah Huxtable Partner of Midwife Antenatal
5	BABYSAFE	UK00001047877	09-06-1975	UK00001047877	09-06-1975	Registered	05: Preparations for sterilizing feeding bottles and for sterilizing feeding bottle teats.	Schering-Plough Limited Chiswick Avenue, Mildenhall, Bury St Edmunds, Suffolk, IP28 7AX GB

S. No.	Trademark Name	App. No.	App. Date	Reg. No.	Reg. Date	Status	Goods & Services	Applicant
6	BABYSAFE	UK00001508862	07-08-1992	UK00001508862	02-06-1995	Registered	26: Fasteners for babies' clothing, nappy pins; all included in Class 26.	Whitecroft Essentials (Lydney) Ltd Carlson Suite Building 7 Vantage Point Business Village Michaeldean Gloucestershire GL17 0DD
7	Baby Safe	UK00003107389	06-05-2015	N/A	N/A	Filed	12: Car safety seats for children.	Baby Safe Ltd
8	BABYSAFE	UK00001047072	28-05-1975	UK00001047072	28-05-1975	Expired	10: Racks for holding feeding bottles.	Avent Limited Unit 6, North London Business Park, Oakleigh Road South, New Southgate, London N11 1SS
9	BABYSAFE	UK00001047073	28-05-1975	UK00001047073	28-05-1975	Expired	21: Hot water bottles.	Avent Limited Unit 6, North London Business Park, Oakleigh Road South, New Southgate, London N11 1SS
10	BABYSAFE	UK00001097075	13-06-1978	UK00001097075	13-06-1978	Expired	21: Containers included in Class 21 for use in sterilizing feeding bottles; measuring jugs; brushes for use in cleaning feeding bottles.	Avent Limited Unit 6, North London Business Park, Oakleigh Road South, New Southgate, London N11 1SS
11	CANNON BABYSAFE	UK00001116432	25-06-1979	UK00001116432	25-06-1979	Expired	10: Racks for holding feeding bottles.	Avent Limited Unit 6, North London Business Park, Oakleigh Road South, New Southgate, London N11 1SS GB

S. No.	Trademark Name	App. No.	App. Date	Reg. No.	Reg. Date	Status	Goods & Services	Applicant
12	Babysafe	UK00001571272	06-05-1994	UK00001571272	27-09-1996	Expired	01: Wipes impregnated with chemicals used for foot or fingerprints for the purpose of establishing identification record for newborn babies; all included in Class 1.	Tricorn Industries Ltd Chiltern House, Thame Road, Haddenham, Aylesbury, Bucks, HP17 8BY GB
	CANNON BABYSAFE	UK00002019062	27-04-1995	UK00002019062	05-07-1996	Expired	10: Feeding bottles and teats therefor; baby pacifiers, teething rings; racks for holding feeding bottles; breast pumps; breast protectors for nursing mothers, nipple shields; rubber sheets for babies; parts and fittings for all the aforesaid goods.	Avent Limited Unit 6, North London Business Park, Oakleigh Road South, New Southgate, London N11 1SS GB
14	Baby SleepSafe	UK00002040069	05-10-1995	UK00002040069	05-07-1996	Expired	09: Alarmed baby monitoring instruments.	Surecare Community Services Ltd.
15	EMMA'S DIARY BABYSAFE	UK00002136598	21-06-1997	UK00002136598	04-12-1998	Expired	<ul> <li>09: Audio and video recordings; pre- recorded disks and tapes; all relating to family health care, to pregnancy and to baby and child accident prevention and care.</li> <li>16: Books, printed publications; all relating to family health care, to pregnancy and to baby and child accident prevention and care.</li> </ul>	CD Group Holdings Limited CD House, 1-3 Malvern Road, Maidenhead, Berkshire, SL6 7QY GB

#### 3.3.2 UK (United Kingdom) [Other Results]

**Dead Marks** have been highlighted in Grey.

- related to the mark and may not be directly relevant, or
- include at least one term common with the mark being searched, or
- fall under a different Classifications / G&S than the ones which are of relevance.

S. No.	Trademark Name	App. No.	App. Date	Reg. No.	Reg. Date	Status	Goods & Services	Applicant
1	BABY ROCK CAFE	UK00001275461	01-10-1986	UK00001275461	21-09-1990	Registered	43: Restaurant services.	Hard Rock International Limited
2	THE BABY CAFÉ	UK00002413552	10-02-2006	UK00002413552	29-09-2006	Registered	<ul> <li>41: Training and education of mothers, volunteers and health professionals in relation to breastfeeding and infant nutrition.</li> <li>44: Provision of medical consultancy and advisory services; consultancy and advisory services in relation to breast feeding; consultancy and advisory services in relation to breast feeding; consultancy and advisory services in relation to nutrition of children and mothers; breast feeding counselling; provision of information in relation to nutrition; provision of information in relation to breast feeding; provision of information and advice in relation to breastfeeding; providing consultancy, advisory and support services in relation breastfeeding.</li> </ul>	The National Childbirth Trust

S. No.	Trademark Name	App. No.	App. Date	Reg. No.	Reg. Date	Status	Goods & Services	Applicant
3	THE BABY café	UK00002413554	10-02-2006	UK00002413554	29-09-2006	Registered	44: Provision of medical consultancy and advisory services; consultancy and advisory services in relation to breast feeding; consultancy and advisory services in relation to nutrition of children and mothers; breast feeding counselling; provision of information in relation to nutrition; provision of information in relation to breast feeding; provision of information and advice in relation to breastfeeding; providing consultancy, advisory and support services in relation breastfeeding.	The National Childbirth Trust
4	Baby Rock Cafe	UK00003082397	20-11-2014	UK00003082397	06-03-2015	Registered	41: Children's entertainment services.	Sarah Godwin T/A Hartbeeps
5	Baby Rock CAFE	UK00001202260	24-08-1983	UK00001202260	04-10-1991	Expired	25: Complete articles of outerclothing, all included in Class 25.	Hard Rock International Limited

# 3.4.1 WIPO (International Register) [Most Relevant Results]

S. No	Trade Mark	Word Mark	Office of	Designated Countries	Filing Date	Nice Classifications	Holder Name
	Ref. No.		Origin				
1	1258402	BABIES "R" US SAFETY PROTECT YOUR BABY	US	AU CH CN EM JP PH SG	20.02.2015	11 20	Geoffrey, LLC
2	1112286	first baby safety	BX	EM	21.11.2011	06 19 20	H3 Baby Safety Products B.V.
3	1199071	BABY-SAFE	EM	CN IL IN JP MX NO RU TR	26.08.2013	12 18 20	Britax Römer Kindersicherheit GmbH
4	1115141	SAFETY SYRINGES, INC.	US	CN EM RU	17.02.2012	10 40 42	Safety Syringes, Inc.
5	1180701	Safe L'esprit industriel	BX	AU CO EM GE IS JP KR NO SG TR US BA CH CN HR ME RS RU UA	12.07.2013	06 07 11 12 14 17 19 26 40	SAFE IP S.A.
6	653939	INFRA SAFETY SERVICES	BX	DE FR	22.03.1996	35 37 42	INFRA SAFETY SERVICES B.V.
7	773162	INNO-SAFE	BX	DE	22.11.2001	06	Blokland Banqtec Benelux B.V.

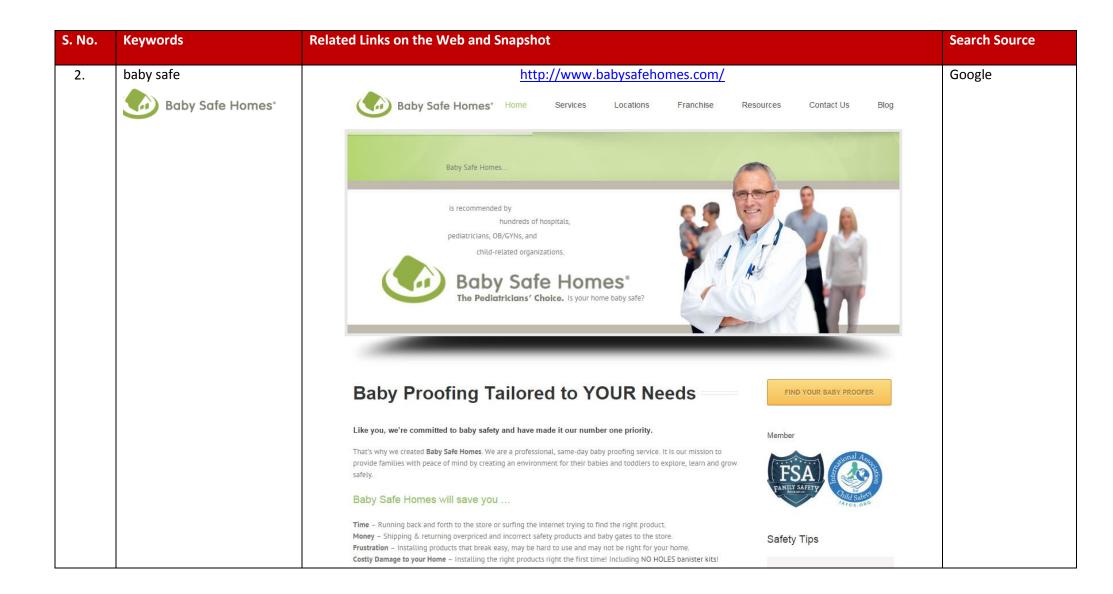
#### 3.4.2 WIPO (International Register) [Other Results]

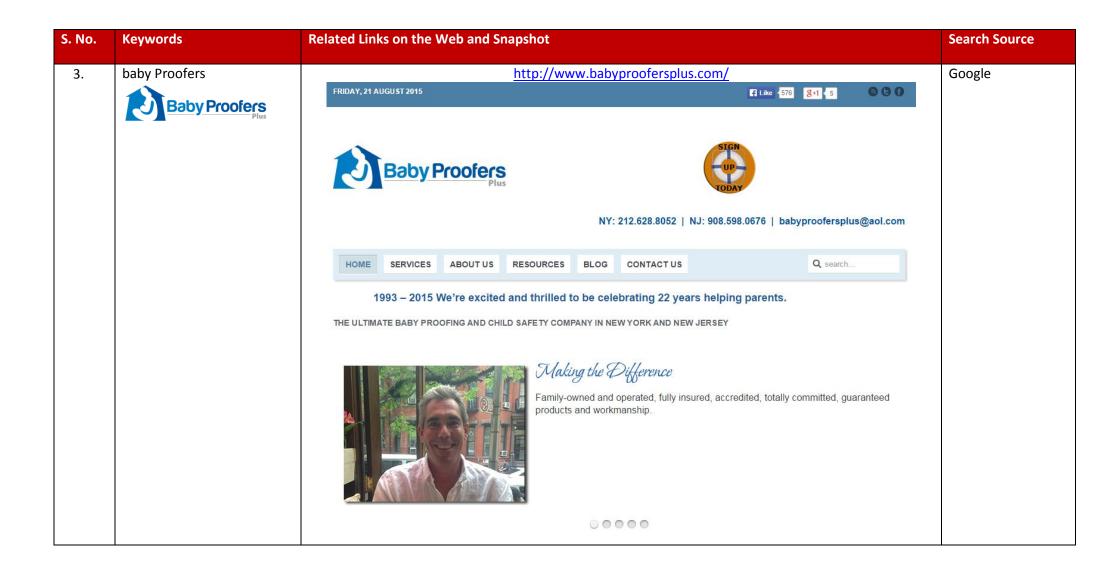
- related to the mark and may not be directly relevant, or
- include at least one term common with the mark being searched, or
- fall under a different Classifications / G&S than the ones which are of relevance.

S. No	Trade Mark Ref. No.	Word Mark	Office of Origin	Designated Countries	Filing Date	Nice Classifications	Holder Name
1	1239799	soft&mild baby	TR	AT AU AZ BA BG BH BX CH CY CZ DE DK ES FI FR GB GE GR HR IE IR IT JP KZ MA MK MX NO PL PT RO RS SE SG SI SK UA US UZ	03.12.2014	3	B?OTA B?TK?SEL ?LAÇ VE KOZMET?K LABORATUARLARI A.?.
2	516533	BABY SOFT	BX	DE FR	11.09.1987	03 16 25	Ontex BVBA
3	707692	Baby Soft	BX	DE FR	11.01.1999	03 16 25	Ontex BVBA
4	922403	NIVEA Baby Soft & Care	DE	EM TR AL BA CH HR MD ME MK RS	13.04.2007	3	Beiersdorf AG
5	962079	BABY SOFT	BX	RU	09.04.2008	03 05 16	Ontex BVBA
6	977900	NIVEA Baby Soft Bath	DE	EM TR CH HR RS	09.08.2008	3	Beiersdorf AG
7	981580	BABY SOFT	GB	IE	06.10.2008	25	Marks and Spencer plc
8	1067005	Baby Safe Homes	US	GB	26.10.2010	35	Baby Safe Homes Franchise Corporation
9	1132707	SÀFER BABY	IT	CN RU	11.05.2012	18 24 25	SAFER BABY S.R.L.
10	1023176	baby shop	DE	AT CH	05.10.2009	25 28 35	Triaz Group GmbH
11	1088569	BEE SAFE by INO	SE	EM NO RU	07.07.2011	21	Smart Products Scandinavia AB

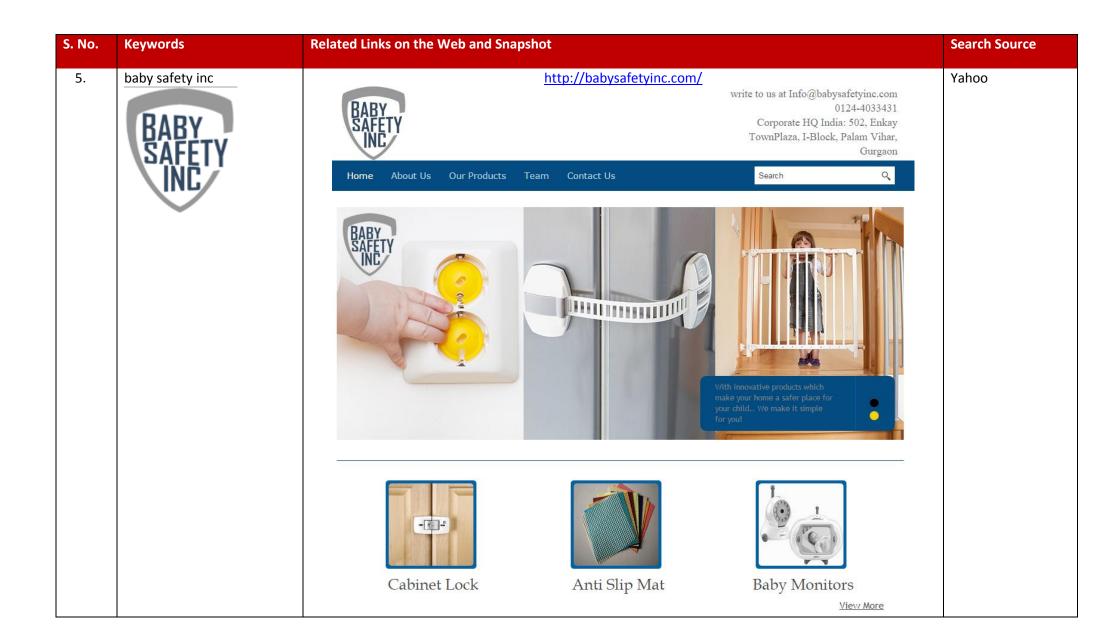
# 3.5 Common Law Search (AU, NZ & UK Covered)

S. No.	Keywords	Related Links on the Web and	d Snapshot			Search Source
1.	KidSafe KidSafe Home Safety Products	Home Shipping & Returns i Sa	<u>http://www.ki</u> fety Tips ⊯Why Buy From Us 📾 Bk			Google
		FREE SHIPPING ALL ITEMS, NO MINIMUMS	QUEST CALL US AT 8		PRODUCT VIDEOS VIEW NOW	
			FEATURED F	PRODUCTS		
		GlideLok Metal Door Top Safety				
		Lock - 3 pack <del>\$20.00</del> \$28.99 View Product	Safety 1st Deadbolt Door Safety Lock \$15.99 VIEW PRODUCT	Cardinal 15' Deck Shield for Child Safety \$28.95 VIEW PRODUCT	Cardinal Stairway Special Baby/Pet Gate for Outdoors \$105.99 VIEW PRODUCT	











S. No.	Keywords	Related Links on the Web and Snaps	shot	Search Source
7.	baby safety inc	http://www.nytimes.com/2001/05 /18/business/safety-debate-on- baby-seats-for-bathtubs.html	Safety Debate On Baby Seats For Bathtubs	The New York Times

#### 3.6.1 Domain Name Availability

Sr. No.	Domains	Availability	Sr. No.	Domains	Availability	Sr. No.	Domains	Availability	Sr. No.	Domains	Availability
1	.sx	Available	32	.net.bz	Available	63	.ht	Available	94	.us	Available
2	.us.com	Available	33	.org.bz	Available	64	.co.lc	Available	95	.us.org	Available
3	.ag	Available	34	.ca	Available	65	.com.lc	Available	96	.com.uy	Available
4	.com.ag	Available	35	.qc.com	Available	66	.lc	Available	97	.uy	Available
5	.ai	Available	36	.cl	Available	67	.net.lc	Available	98	.uy.com	Available
6	.com.ai	Available	37	.com.co	Available	68	.ms	Available	99	.com.vc	Available
7	.net.ai	Available	38	.net.co	Available	69	.com.mx	Available	100	.net.vc	Available
8	.off.ai	Available	39	.co.cr	Available	70	.mx	Available	101	.org.vc	Available
9	.org.ai	Available	40	.cr	Available	71	.com.ni	Available	102	.vc	Available
10	.ar.com	Available	41	.com.cu	Available	72	.net.ni	Available	103	.co.ve	Available
11	.com.ar	Available	42	.cu	Available	73	.nom.ni	Available	104	.com.ve	Available
12	.as	Available	43	.com.do	Available	74	.org.ni	Available	105	.org.ve	Available
13	.bb	Available	44	.do	Available	75	.com.pa	Available	106	.vg	Available
14	.com.bb	Available	45	.com.ec	Available	76	.com.pe	Available	107	.co.vi	Available
15	.net.bb	Available	46	.ec	Available	77	.pe	Available	108	.com.vi	Available
16	.org.bb	Available	47	.info.ec	Available	78	.com.pr	Available	109	.net.vi	Available
17	.com.bm	Available	48	.gd	Available	79	.net.pr	Available	110	.org.vi	Available
18	.net.bm	Available	49	.gl	Available	80	.org.pr	Available	111	.com	Taken
19	.org.bm	Available	50	.com.gt	Available	81	.pr	Available	112	.net	Available
20	.bo	Available	51	.gt	Available	82	.com.py	Available	113	.org	Available
21	.com.bo	Available	52	.net.gt	Available	83	.com.sv	Available	114	.info	Available
22	.net.bo	Available	53	.org.gt	Available	84	.sv	Available	115	.biz	Available
23	.org.bo	Available	54	.co.gy	Available	85	.biz.tt	Available	116	.mobi	Available
24	.br.com	Available	55	.com.gy	Available	86	.co.tt	Available	117	.asia	Available
25	.com.br	Available	56	.gy	Available	87	.com.tt	Available	118	.co	Available
26	.med.br	Available	57	.net.gy	Available	88	.info.tt	Available	119	.me	Available
27	.net.br	Available	58	.com.hn	Available	89	.name.tt	Available	120	.pro	Available
28	.bs	Available	59	.hn	Available	90	.net.tt	Available	121	.tv	Available
29	.com.bs	Available	60	.net.hn	Available	91	.org.tt	Available	122	.xxx	Available
30	.bz	Available	61	.org.hn	Available	92	.pro.tt	Available			
31	.com.bz	Available	62	.com.ht	Available	93	.tt	Available			

#### **3.6.2** WHOIS Domain Name Details (For Taken Domains)

S. No. Ta	aken Domain	WHOIS Registry Data	Home Page Snapshot
	aken Domain abysafetyinc.com	WHOIS Registry Data Domain Name: BABYSAFETYINC.COM Registrar: GODADDY.COM, LLC Sponsoring Registrar IANA ID: 146 Whois Server: whois.godaddy.com Referral URL: http://registrar.godaddy.com Name Server: NS1.RATANJYOTSOLUTIONS.COM Name Server: NS2.RATANJYOTSOLUTIONS.COM Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited Status: clientUpdateProhibited Status: c	<section-header><section-header><section-header><section-header><complex-block><complex-block><complex-block><complex-block><complex-block><complex-block><complex-block><complex-block><complex-block><complex-block><image/><complex-block></complex-block></complex-block></complex-block></complex-block></complex-block></complex-block></complex-block></complex-block></complex-block></complex-block></complex-block></section-header></section-header></section-header></section-header>

#### 4 Disclaimer

Sagacious Research Private Limited (India) is a professional IP Research firm, and conducts research for all the forms of IP, especially, Patents and Trademarks with best effort.

The purpose of the search report is to help you determine the registerability of your mark by identifying any possible conflicts in advance. You should not consider the search to be a guarantee of registerability of your mark, but only a reasonable expenditure of time and money to determine if your mark is registerable in view of the search results. Sagacious Research strives to ensure the accuracy and completeness of our research services. However, because of the subjective nature of such research and possible incomplete data supplied to us, we cannot warrant that our search reports are 100% complete or error-free. Accordingly, we disclaim all warranties of merchantability or fitness for a particular purpose. Any liability arising out of the preparation of our search report is limited to a refund of the search fee paid. This search is sold on a "best effort" basis only.

Additionally, Sagacious Research is not a law firm, so none of our results/reports be deemed as legal opinion. However, our results and reports may be deemed as comprehensive research, and be used as the basis by lawyers/law firms to quickly reach an opinion.